



## BEYOND WEDDINGS, A GIFT LIST TAILORED TO LAST FOREVER

An eclectic network of designers and suppliers makes for an extensive selection of items to be considered for wedding gifts

London-based interior design company Beyond Design Ltd has established a new approach of wedding lists with its unique Beyond Weddings service. Responding to demand for wedding lists that move beyond standard household items, this new concept offers couples the opportunity to transform their home with anything from paint to taps, lighting to linen, chaises to mirrors, creating a new bespoke interior which reflects their tastes.

Chelsea Bidwill, head designer of Beyond Design Ltd explains the concept further: "A wedding normally represents the start of a new life – as couples set out on their journey together. The furniture and decoration they choose will colour and shape their lives for years to come. Beyond Weddings creates wedding lists which allow couples to identify their combined style and to bring together the objects, furniture, decorations and fixtures needed to set up a marital home together, under the expert eye of a seasoned interior designer."

Our three services will help couples to:

- Choose fabulous objects for their wedding list (including those already set up with other companies) by selecting pieces which complement their interior and make it a home
- Design a list which reflects a distinctive aesthetic for their home, from cushions to chandeliers, faucets to flooring, tables to tiles, all of which can be commissioned as bespoke
- Conceive a blueprint for an entirely new home, with a top to toe interior transformation, moving walls, adding windows or floors, with guests contributing to costs of the refurbishment

Once the couple has chosen the extent to which they would like to take the project, they work closely with Chelsea to develop their ideas and to select the desired items to form their wedding list. The objects selected for the list can come from a single supplier or be sourced from within Chelsea's extensive network, and include bespoke commissions. Guests are then invited either to contribute to a wedding fund or to purchase items outright.

Bidwill continues, "With the Beyond Weddings' gift services, we hope to reduce the burden on couples during this busy preparation period, by researching, planning and composing the wedding gift list. We are also able to acquire discounted rates with suppliers, making it possible to get your whole interior fitted out as a wedding gift."

## **What our clients say:**

In 2008 Effie Datson and her husband Edwin Datson were one of the first couples to use the service:

“My husband and I already had our basic household set up when we decided to get married and preferred to have our guests contribute to a few pieces that were beautiful and timeless.

Chelsea came recommended via the British Interior Design Association. We had met quite a few designers before her, but we were excited to find someone who understood the look we were trying to create, had great ideas, and with whom we felt a natural rapport. Her experience in outfitting luxury yachts gave many of her designs a fresh and easy charm that made us feel at home. With Chelsea’s help, we were able to create a wish list of items that fitted in perfectly with our home and created the comfortable, but stylish, look we loved.

Chelsea helped us identify what items we needed to give our rooms a finished look and then together we picked out relevant items. Our guests bought most of the items on our list. The nice thing about the way it worked is that you can also contribute yourself to top up the purchase of an item.”

For more information about Beyond Weddings, please visit  
[www.beyondweddingsltd.com](http://www.beyondweddingsltd.com)

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Notes to Editors:

Beyond Weddings is a trading name of Beyond Design Ltd:

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